

INVEST IN 
neighborhoods

**annual
report
FY2019**



welcome to *Invest in Neighborhoods*' FY2019 Annual Report.

Here you will find a look back at what we've been doing, highlights of what we've accomplished, and what our members, the Community Councils of Cincinnati, have accomplished.

In late 2017 we began our transition from an all-volunteer organization when we were able to hire an Executive Director to be the person that "wakes up every day and thinks about the organization". This report covers the first full year of operations, as we have found our feet, dedicated ourselves to understanding our mission and focus, and ramped up programs and services that our members and their partners told us were needed by those working to create better, stronger, and more equitable neighborhoods.

To accomplish our mission will never be an effort that can be undertaken in isolation, so we thank all our members, volunteers, supporters, partners, and funders, as well as the informal advisors who share their wisdom and experience with us.

Elizabeth Bartley, Executive Director

Throughout the last year we have engaged in a strategic planning process that started at ground zero. Today we would like to officially unveil our new vision and mission which better reflects the work we do and the needs of our neighborhoods, and captures that work with clarity and simplicity



vision

We envision a city of engaged and effective Community Councils working collaboratively to build strong neighborhoods.

mission

Invest in Neighborhoods empowers Community Councils and their resident members, volunteers, and related community organizations to contribute to civic life and advance the quality of life in Cincinnati's neighborhoods, by increasing capacities and competencies, assisting with resources, and promoting civic engagement.

600+
attendees

80
speakers

38
info tables

24
sessions

neighborhood summit

2019 marked IIN's 18th annual Neighborhood Summit - *the* major annual gathering of neighborhood leaders, volunteers, and activists coming together with organizations, City officials, and non-profits in a day long series of seminars, presentations, and workshops aimed at helping citizens work effectively together to improve the quality of life in their neighborhoods and across the City



2019
summit

forums

events

seasongood forum

IIN assisted in organizing the Seasongood Forum – *The Power of Organizing: Finding your Community's Voice*, a one day gathering of 125+ activists and individuals to learn from seasoned organizers.

fair tax abatement

Addressing the expiring CPS agreement and tax abatements policy, IIN co-hosted a series of 3 forums bringing together organizations and concerned citizens. Coalition members included Community Shares, AHA, Educational Justice Coalition, Women's City Club, NAACP, Peaslee Neighborhood Center, League of Women Voters, and others

361

attendees

25

av. # neighborhoods

26

other

meetings

our member meetings are places to discuss critical topics and policy initiatives with local leaders and each. Over the past year, we've covered Admissions Tax, Short Term Rental Ordinance, Community Police Partnering, and fundraising

neighborhood revitalization series

| Strategic Development: Getting Started | Planning: Getting organized | Partnerships: Growing your organization |
|--|---|--|
| June 8 Extending Your Reach Through Community Organizing | July 13 How to Create Powerful Partnerships | Sept 21 Working with Community Partners: Schools, Churches, Recreation Centers, etc. |
| June 15 Working from Strengths: Learn About Asset-Based Development | July 20 Community Planning to Create a Community Vision | Oct 5 Aligning with Regional Initiatives to Get More Resources |
| June 22 The Art of Conflict Resolution and Productive Conversations | Sept 7 How to Get Money for What You Want | Oct 12 What to Measure and How to Measure It |
| Aug 3 * How to Build Resident Leadership | Sept 14 Planning for Community Leadership Change | Oct 19 Using Arts and Culture to Better Your Community |
| <i>* new date - rescheduled from July 6</i> | | |
| <i>All sessions, unless otherwise noted, will be Fridays from 11:30 a.m. - 1:00 p.m.</i> | | |
| | | |

resources

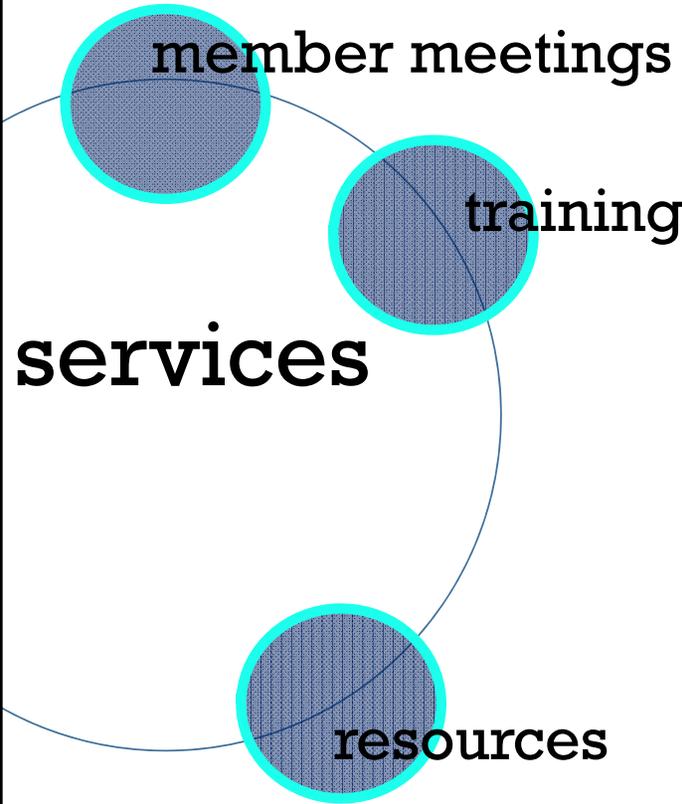
Neighborhood Fund, Insurance Aggregation Program, Technical Assistance

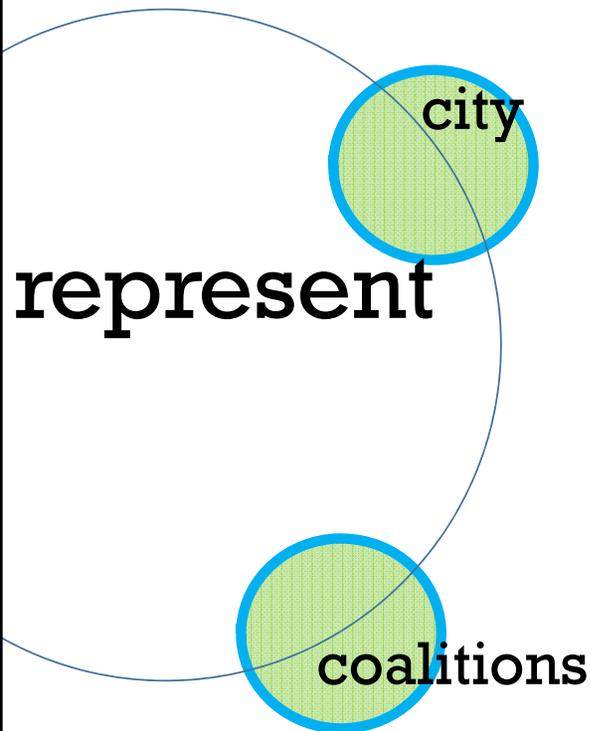
\$32k

distributed through Neighborhood Fund

\$47k

Estimated savings with IAP





IIN is committed to responsibly representing the Community Councils and their volunteers and residents

property tax workgroup

www.cincinnati-oh.gov/planning/planning-projects-and-studies/property-tax-working-group/

manager's advisory group

www.cincinnati-oh.gov/manager/engage-cincy-community

engage cincy action team

www.cincinnati-oh.gov/manager/engage-cincy-community

SALE OR LEASE OF CITY-OWNED PROPERTY

- 1. A Coordinated Report**
Cincinnati's Real Estate Division of the Law Department creates a coordinated report that notifies all City Departments, utilities, and appropriate Community Councils, on the City's intent to sell land.
- 2. Advertising Land**
The Department of Community and Economic Development may advertise land for sale through a public request for a proposal process to obtain the greatest number of proposals. The Community Council is notified of the process and engaged through the forums created by the RFP process to enable community members to provide feedback to interested development teams.
- 3. Referral to Planning Commission and City Council**
All land sales and leases for more than one year have to be approved by City Planning Commission and City Council.

ZONE CHANGE

- 1. Completing an Application**
An application may be filed by Property Owners, a Community Council, or a City Councilmember.
- 2. Continues with the Department of City Planning**
A community engagement process begins, encouraging applicants to speak with the Community Council.
- 3. Public Meetings are held on the Proposal**
The first public meeting is held with a Public Staff Conference, then goes to the City Planning Commission, and ultimately to City Council's Economic Growth and Zoning Committee for a vote.
- 4. City Council Votes on the Request**
An ordinance is sent to Full Council for a final decision on the zone change.

DESIGNATION OF A HISTORIC DISTRICT OR LANDMARK

- 1. Begins with a Request**
Applications may be started by property owners, a Community Council, a City Councilmember, the City Manager, the City Planning Commission, the Urban Conservator, or a Historic Conservation Board member.
- 2. Proceeds to the Historic Conservation Office**
This office studies the property in question, gathers the necessary background research, meets with the property owners, and establishes a designation report.
- 3. Public Meetings are held on the Proposal**
The first public meeting is held with the Historic Conservation Board, then goes to the City Planning Commission, and ultimately to City Council.
- 4. City Council Votes**
A final decision is made to designate a district or landmark as historic.

ACQUISITION OF FINANCIAL ASSISTANCE WITH DEVELOPMENT

- 1. Reviewing Engagement**
Incentive applications received by the Department of Community and Economic Development include information on community engagement which is a factor in consideration of the application.
- 2. Further Engagement**
Depending on the project scale and location, the Department of Community and Economic Development may recommend further engagement between developers and community members be conducted before City Council consideration.
- 3. Referral to City Council**
Upon negotiation of an incentive agreement, the Department of Community and Economic Development will refer the incentive to City Council for review, discussion, and a decision.

INDIVIDUAL REQUEST
Inquiry from Individuals and Community Councils may be given either in person at public meetings, in written form, or through email with the following corresponding City office.

COMMUNITY COUNCILS REQUEST

Department of Buildings & Inspections - Zoning
805 Central Ave., Suite 900
Cincinnati, Ohio 45202
P 513 352 2430

Department of Community & Economic Development
805 Central Ave., Suite 700
Cincinnati, Ohio 45202
P 513 352 6346

Historic Conservation Office
805 Central Ave., Suite 500
Cincinnati, Ohio 45202
P 513 352 4848

Cincinnati Real Estate Division
805 Central Ave., Suite 204
Cincinnati, Ohio 45202
P 513 352 3690

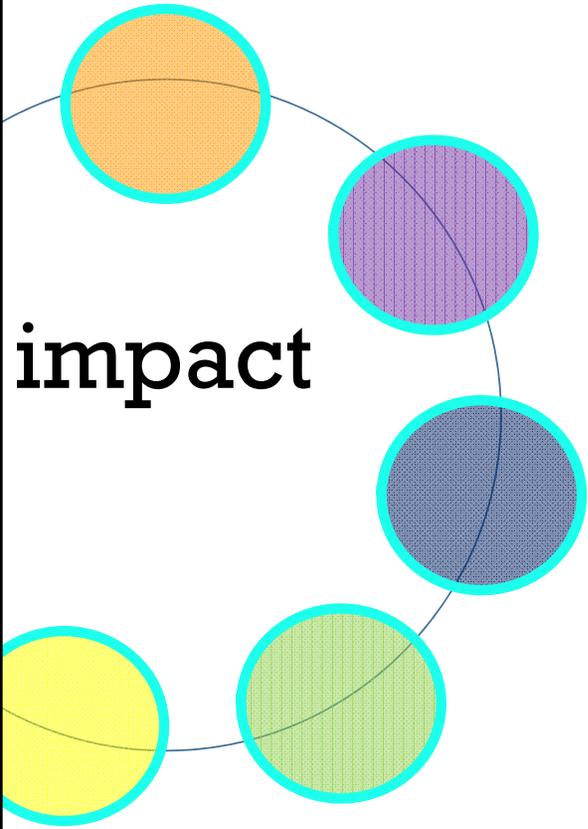
Department of City Planning
805 Central Ave., Suite 100
Cincinnati, Ohio 45202
P 513 352 4848

LISC housing workgroup

all in cincy core team

www.gcdfn.org/Investing-in-Our-Community/All-In-Cincinnati

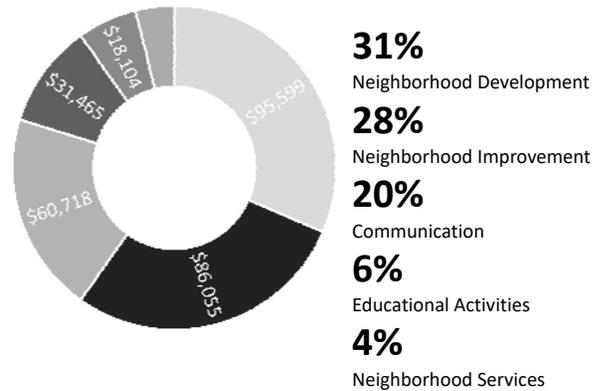
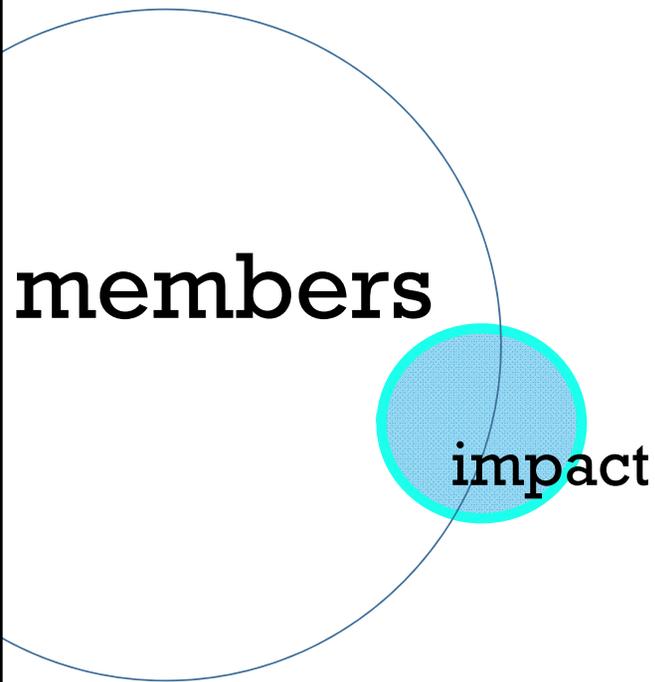
empower Community Councils and their resident members, volunteers, and related community organizations to contribute to civic life and advance the quality of life



| | | |
|--|---|--|
| <p>1775 people participated in training and events</p> | | <p>\$121,788 leveraged funds for programs & services</p> |
| <p>Partner Community Building Institute LISC NKU Police Partnering Center Ioby CincyInsights GCF Seasongood Toolbank Citizens for Civic Renewal</p> | <p>Represent Engage Cincy Action Team Property Tax Workgroup Manager's Advisory Committee All in Cincy Fair Tax Abatement Coalition 100% Housing Workgroup</p> | <p>Serve Neighborhood Summit Revitalization Series Seasongood Forum Policy education Topical workshops Insurance Aggregation Program Neighborhood Fund/AIG Strategic Planning Bylaw & Governance Technical Assistance</p> |
| <p>Through 47 active Community Councils with an estimated 4473 members, our work supports the 300,000+ residents of Cincinnati</p> | | |

increasing capacities and competencies, assisting with resources, and promoting civic engagement.

Community Councils: Facilitate resident involvement in improving the quality of life in their neighborhood via: Neighborhood Development; Communication and Outreach; Neighborhood Improvement; Educational Activities; Neighborhood Services



nsp kpi's

| | |
|---|--|
|  <p>45 neighborhoods 229 projects</p> | <p>Almost every neighborhood with a community council applies for and receives NSP funds each year</p> |
|  <p>33,595 hrs Community leaders & residents contribute their time and talent to NSP projects</p> |  <p>\$854,321 Independent Sector calculates volunteer time as \$25.43/hr</p> |
|  <p>\$539,919</p> | <p>Amount of additional funds leveraged by NSP expenditures for projects and programs directly in the neighborhoods</p> |

For the full report on *Community Councils and the Value of Direct Investment* go to www.investinneighborhoods.org/iin-brief/

7220 population
\$53k average income
56% non-white
43% owner occupied
36 ave age

spotlight

mt airy

bootcamp

IIN hosted a Strategic Planning Bootcamp for MCURE/MATC – a one-day intensive program for participants to work through ‘who are we’, ‘what do we want to achieve’, and ‘how do we get there’? This work resulted in creating a direction and timeline to undertake a neighborhood plan inclusive of the organizations, residents and community partners. IIN is committed to working with Mt Airy as a partner, advisor and providing technical assistance throughout the process.



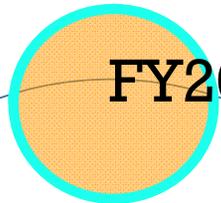
community building

Mt Airy recognized the first step, prior to working on a neighborhood plan, is to work on community building: Celebrating, engaging and activating the neighborhood and including all parts of the neighborhood. To that end, IIN has helped with launching a series of mini-events – low key, informal activities to get people out, connected and knowing their neighbors.

partners

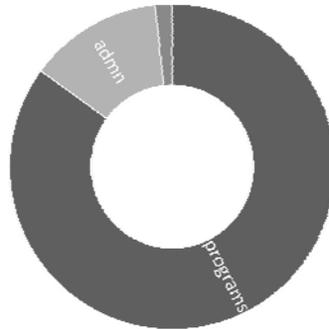
partners are willing to work with Mt Airy every step of the way: City Planning, CLC Institute, CBI, YARD, and IIN

\$50k/yr, 2 yrs, CE/ED
 City of Cincinnati FY2020 budget



FY2019

financials

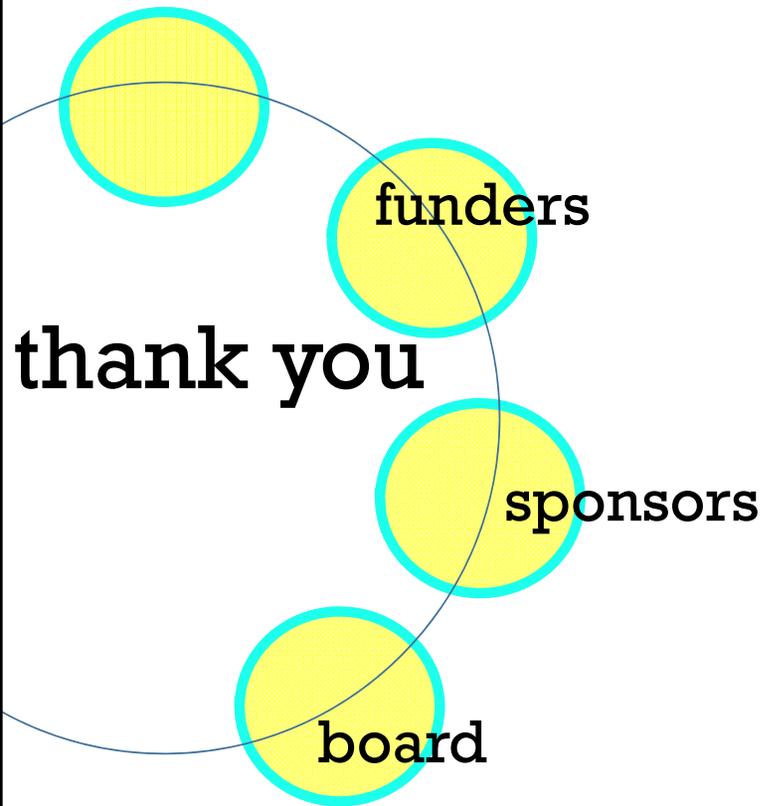


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|---------------------------------------|--|-----------------|
| Assets | | |
| Checking/Savings | | \$27,842 |
| Fixed Assets | | \$883 |
| PNC Investment | | \$40,306 |
| Total Assets | | \$69,031 |
| Liabilities & Equity | | |
| Liabilities | | |
| Total Liabilities | | -\$1,141 |
| Equity | | |
| Retained earnings | | \$76,645 |
| Net Income | | -\$6,473 |
| Total Equity | | \$70,172 |
| Total Liabilities & Equity | | \$69,031 |

| | | |
|----------------------------|--|------------------|
| Income | | |
| City grants | | \$68,280 |
| Other grants | | \$52,617 |
| Individual contributions | | \$2,645 |
| Corporation contributions | | \$9,679 |
| Program income | | \$9,712 |
| Investment income | | \$5,235 |
| Inkind donations | | \$1,062 |
| Total Income | | \$149,230 |
| Expense | | |
| Direct program costs | | \$141,553 |
| Occupancy costs | | \$8,792 |
| Personnel costs | | \$120 |
| Professional fees | | \$933 |
| Office costs | | \$1,617 |
| Staff development/training | | \$55 |
| Dues and subscriptions | | \$575 |
| Insurance | | \$1,142 |
| Tax filing fees | | \$327 |
| Merchant Fees | | \$92 |
| Misc costs | | \$134 |
| Fundraising Costs | | \$364 |
| Total Expense | | \$155,703 |
| Net Ordinary Income | | -\$6,473 |

\$885,773
 Endowment (Neighborhood Fund) after FY2019 AIG distribution

The success we've seen over the past year is a result of the generosity and support we've received, both financial and time. Thank you



funders and sponsors

City of Cincinnati
Seasongood
Greater Cincinnati Foundation
PNC
IOBY
First Financial
Cincinnati Development Fund
Coldwell Banker West Shell

Community Sponsors

ATA Beilharz
Barron Peck Bennie & Schlemmer
Locey Mitchell & Associates
Children Inc
Schaefer
Skyline Chili
Driehaus Insurance

Board

| | | |
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| Emily Mitchell, Treasurer | Ken Brawner | Joshua Swain |
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