

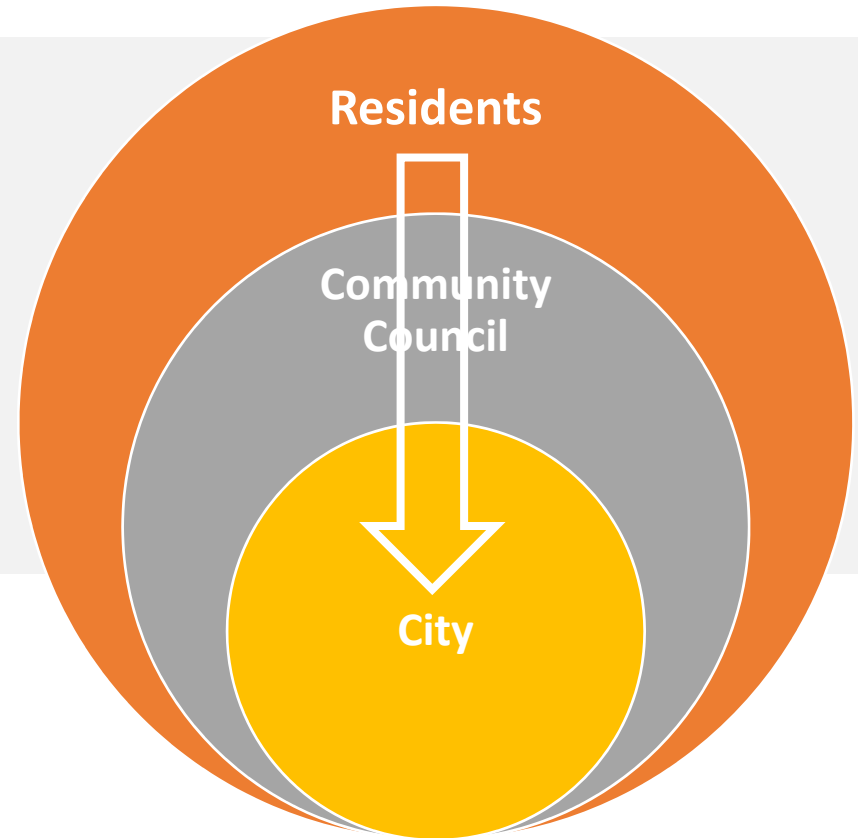


Community Councils and the Value of Direct Investment

City Requirements Community Councils

Input into City processes

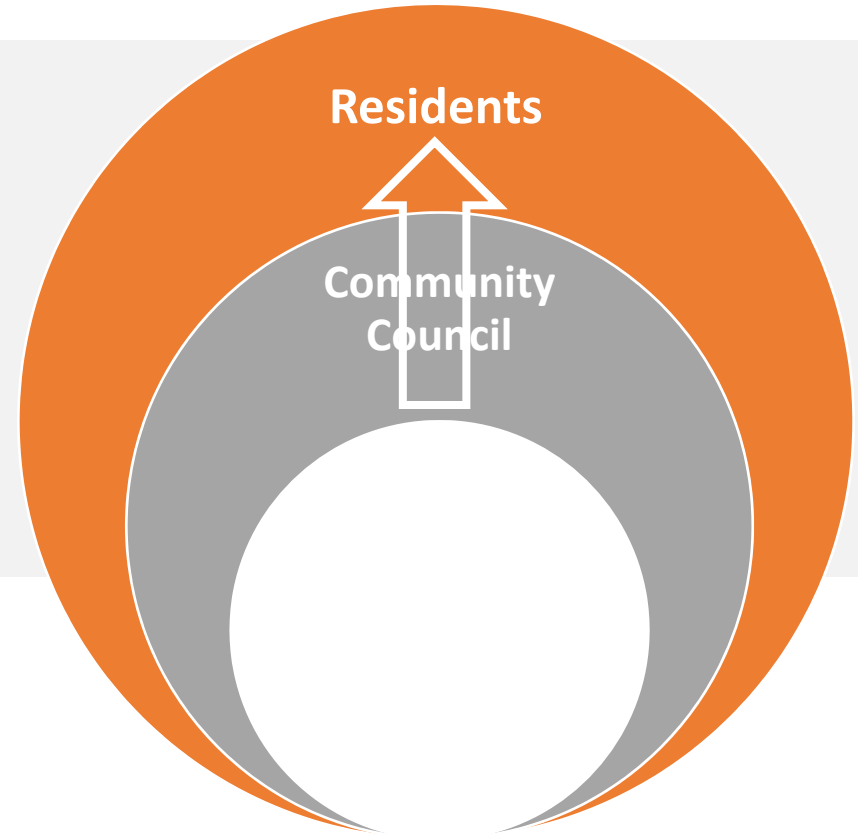
- Neighborhood Plans
- Zoning
- Liquor licenses
- Neighborhood Developments
- City Budget Requests



Purpose of Community Councils

Non-profit organizations who:

“ raise the standards of our community; develop united efforts to attain a better community; to secure more and better housing, education, employment, recreation, and other factors that would make for a better living environment for our residents, schools, businesses, police, and other groups interested in the well-being of our neighborhood ”



NSP: Guidelines

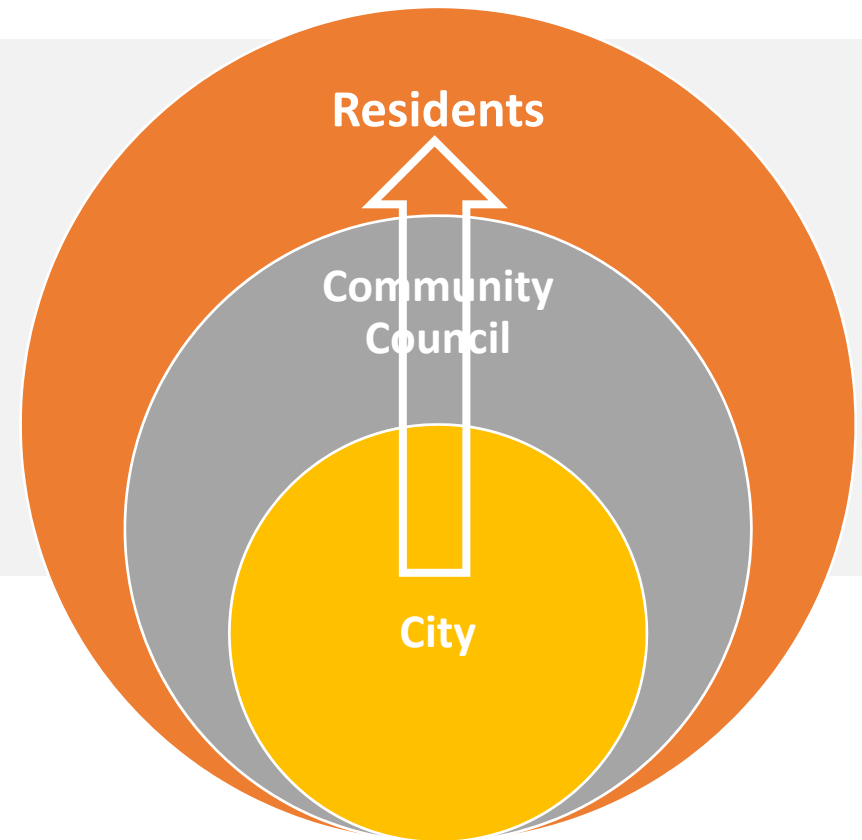
Purpose

Enhance the quality of life in each neighborhood
by:

Recruiting, training, & increasing the productivity of neighborhood volunteers

Fostering resident-controlled neighborhood projects

Improving leadership capacity



NSP Defined Activities



Neighborhood Improvements

- Community events
- Neighborhood brand and image
- Leadership development
- Fundraising for neighborhood projects
- Supporting local organizations



Educational Activities

- Youth employment & training
- Senior citizen programming
- Health & wellness programs
- Adult GED & literacy
- Urban gardening training
- Home repair



Neighborhood Development

- Landscaping, community gardens, parks
- Playgrounds and recreation areas
- Conservation
- Capital improvements
- Neighborhood plans



Communication & Outreach

- Community engagement
- Inform about the work of CC
- Communicate City initiatives impacting the neighborhood
- Seek input into development, zoning, planning, budget
- Membership recruiting



Neighborhood Services

- Community-police partnerships
- Safety initiatives
- Environmental services
- Blight and vacancy remediation
- Stimulate commercial & economic development



Administration

- Expenses that allow for the continuing or improved functioning of Community Councils

KPI's: NSP expenditure



232 projects

The NSP supports hundreds of projects each year that improve the conditions of Cincinnati neighborhoods.



\$331,200 spent

Almost every neighborhood with a community council applies for and receives NSP funds each year.



229 projects

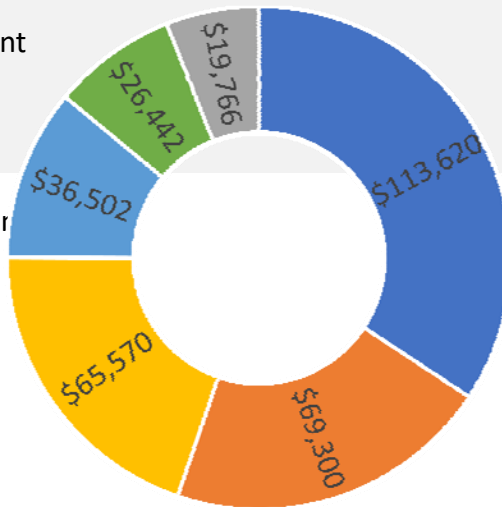
The NSP supports hundreds of projects each year that improve the conditions of Cincinnati neighborhoods.



\$303,701 spent

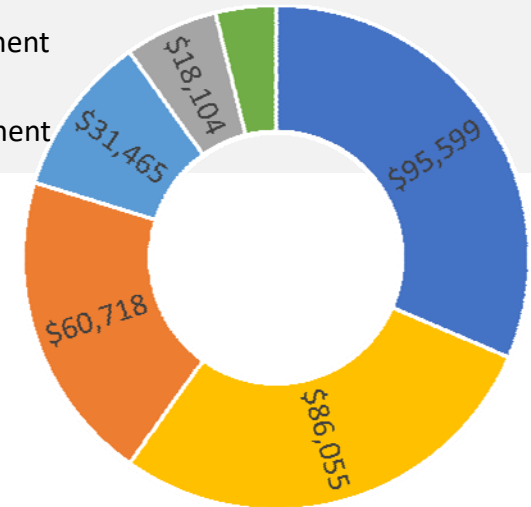
Almost every neighborhood with a community council applies for and receives NSP funds each year.

- 34%** Neighborhood Development
- 21%** Communication
- 20%** Neighborhood Improvement
- 11%** Administrative Costs
- 8%** Neighborhood Services
- 6%** Educational Activities



2017

- 31%** Neighborhood Development
- 28%** Neighborhood Improvement
- 20%** Communication
- 10%** Administrative Costs
- 6%** Educational Activities
- 4%** Neighborhood Services



2018

KPI's: NSP impacts



46 neighborhoods

Almost every neighborhood with a community council applies for and receives NSP funds each year



35,108 hrs

Community leaders and residents contribute their time and talent to NSP projects



\$892,809

Independent Sector calculates volunteer time as \$25.43/hr



\$577,107

Amount of additional funds leveraged by NSP expenditures for projects and programs directly in the neighborhoods

2017



45 neighborhoods

Almost every neighborhood with a community council applies for, and receives NSP funds each year



33,595 hrs

Community leaders and residents contribute their time and talent to NSP projects



\$854,321

Independent Sector calculates volunteer time as \$25.43/hr





\$539,919

Amount of additional funds leveraged by NSP expenditures for projects and programs directly in the neighborhoods

2018

Return on Investment of NSP funds

 **\$1,469,827** Total Return on NSP funds invested in the neighborhoods

 **\$1,394,243** Total Return on NSP funds invested in the neighborhoods

\$331,200 NSP
\$577,017 Leverage

\$908,217

\$330,701 NSP
\$539,919 Leverage


\$870,620


ROI **174%** \$\$

ROI **163%** \$\$

\$892,809 Labor value


\$854,321 Labor value


ROI **444%** 

ROI **424%** 

\$1,801,027

\$1,729,943

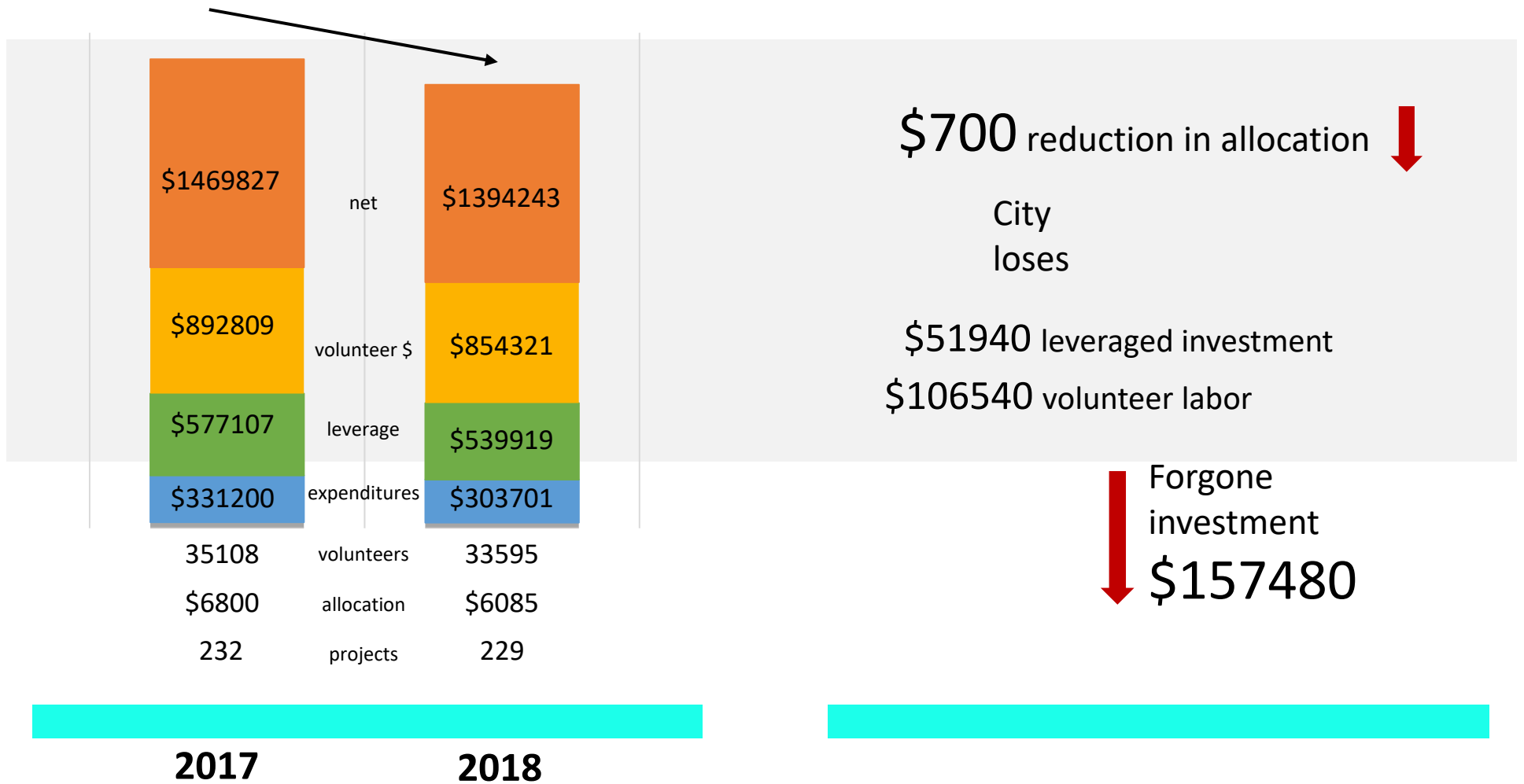
 **\$1 = \$2.74** cash
\$5.44 +labor
 Total investment in the neighborhoods

 **\$1 = \$2.63** cash
\$5.22 +labor
 Total investment in the neighborhoods

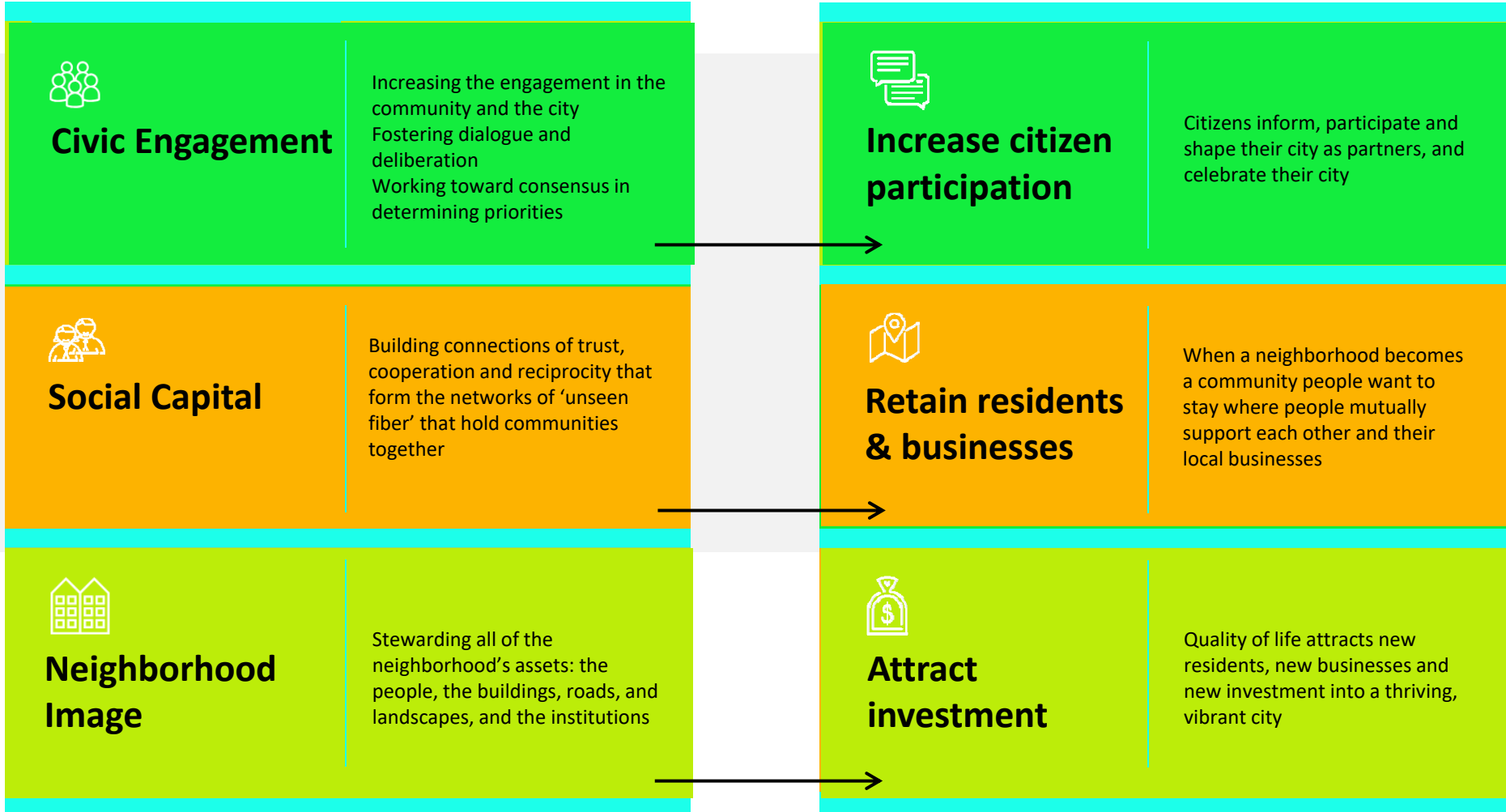
2017

2018

Net effect



Benefits



Neighborhood

City

INVEST IN 
neighborhoods

Thank you